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DETROIT FREE PRESS AND TALMER BANK MARATHON PARTNERSHIP EXTENDED

- *Talmer Bank signs on as co-title sponsor for an additional three years*
- *The extension, through 2019, will result in nine consecutive years*

DETROIT, May 16, 2016 – Heading into a sixth year of a successful partnership, the Detroit Free Press Marathon and Talmer Bank and Trust have renewed the Bank’s sponsorship for an additional three years. While the current contract expires at the end of 2016, the extension through 2019 comes as last year’s Marathon reached a registration record of 27,696 runners. This upward trend is expected to continue for the 2016 race – taking place October 14-16 – as registration already exceeds last year’s pace by 11 percent.

“Talmer Bank’s co-title sponsorship and our continued alliance shows the strength of the events over Marathon weekend – from the kids run to the full marathon – as well as Talmer’s commitment to our community,” said Barbara Bennage, executive race director of the Detroit Free Press/Talmer Bank Marathon. “With Talmer Bank’s help, we can make the subsequent years of the Marathon even better. It is through their support, and the support of our other sponsors, that we are able to host such successful events, raise so much for charity, and create an inspirational running atmosphere.”

The Motor City Marathon began in 1963 and was acquired by the Detroit Free Press in 1978, growing significantly in those 38 years. Since 2011 alone, when Talmer Bank signed on as co-title sponsor, the event has increased registration more than 25 percent, money raised by charities has increased more than 80 percent, and the one-mile Kids Fun Run and U.S.-only half marathon have been added to the weekend lineup.

“Talmer Bank sees firsthand the positive impact the Detroit Free Press/Talmer Bank Marathon has on Detroit, the people in the region and across the globe,” said Thomas C. Shafer, president of Talmer Bank and Trust. “Our collaboration with the Detroit Free Press gives Talmer Bank the opportunity to help thousands of people fulfill a dream, get in shape, run for the first time, challenge themselves, support someone special, or to just enjoy another amazing event in our community.”

Runners from Michigan, the United States and all over the world have traveled to Detroit to take part in this award-winning Marathon. The Detroit Free Press/Talmer Bank Marathon is the only marathon to traverse international borders twice. Over the Ambassador Bridge and through the Detroit-Windsor Tunnel, the Marathon takes runners through Canada then back through historic neighborhoods and scenic areas of Detroit. Every runner has a place: from the Kids Fun Run and 5K on Saturday, to the international and U.S.-only half marathon or full marathons on Sunday. Even non-runners can participate by volunteering for any of the weekend events or attending the Metro Detroit Chevy Dealer’s Health and Fitness Expo, open to the public on Friday and Saturday of race weekend at Cobo Center.

For more information about the Detroit Free Press/Talmer Bank Marathon, visit freepmarathon.com or follow the Marathon on Facebook at facebook.com/detroitmarathon or Twitter [@freepmarathon](https://twitter.com/freepmarathon).

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About Talmer Bancorp, Inc.

Headquartered in Troy, Michigan, Talmer Bancorp, Inc. is the holding company for Talmer Bank and Trust. Talmer Bank and Trust, operating through branches and lending offices in Michigan, Ohio, Illinois, Indiana, and Nevada, offers a full suite of commercial and retail banking, mortgage banking, wealth management and trust services to small and medium-sized businesses and individuals. www.talmerbank.com.

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